

The background of the slide is a complex network diagram. It consists of numerous nodes, represented by circles of various sizes and colors (grey, white, yellow, green, blue, orange, pink, purple), connected by thin grey lines. Some nodes are highlighted with larger, solid-colored circles in the same color as the nodes they connect. The network is dense and interconnected, with some nodes having many connections and others having fewer.

# Lecture 13 · Dynamic Random Models

## Networks, Crowds and Markets

## Quick recap

Erdős-Renyi model is a simple baseline model but it has problems:

- Not a good generative model for realistic networks.
- Degree distribution highly contrated around the mean.
- No community structure.

One problem with this model is that each node/edge is treated equally.

We introduced some static models giving heterogeneity in edges.

- Exponential Random Graph Models: e.g.  $p_2$ -model.
- Latent space model.

Today we study the preferential attachment and configuration models.

- Generating networks with arbitrary degree distribution

# Configuration model

# The Configuration Model

**Goal:** Generate graph with a given degree sequence  $\{k_1, \dots, k_n\}$ .

## Algorithm:

1. Give each node  $i$  exactly  $k_i$  *stubs* (half-edges).
2. Randomly pair all  $2L = \sum_i k_i$  stubs to form  $L$  edges.
3. Optionally discard self-loops or multi-edges for a simple graph.

## Key property:

- Every network with the same degrees has equal probability.

## Expected adjacency:

$$E[A_{ij}] = \frac{k_i k_j}{2L - 1} \approx \frac{k_i k_j}{2L}.$$

# Configuration Model: intuition and limitations

## Intuition:

- Each node keeps the degree, but partners are chosen uniformly at random.
- This gives a uniform distribution on pairings with given degree sequence.
- $E[A_{ij}] \propto k_i k_j$ : nodes with many stubs have higher expected connectivity, even without any preference or dynamics.

## Limitations:

- Can create self-loops or parallel edges (rare for large  $n$ ).
- Produces no community structure or clustering.

A static, structureless baseline for networks with given degree sequence.

# Preferential attachment

# From Static to Growing Models

All previous models assumed a fixed number of nodes and edges.

But real networks *grow* over time: new users, new webpages, new firms.

**Preferential attachment:** New node attaches to existing node  $v$  with probability proportional to  $\deg(v)$ .

- “Rich get richer”  $\rightarrow$  hubs emerge.

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- “Rich get richer”  $\rightarrow$  hubs emerge.

**Result:** degree distribution follows a *power law*.

- Few very large hubs.
- Many low-degree nodes.
- Matches data: web, citation networks, finance.



# Preferential Attachment: Formal Definition

We construct a growing sequence of graphs  $G_m, G_{m+1}, G_{m+2}, \dots$

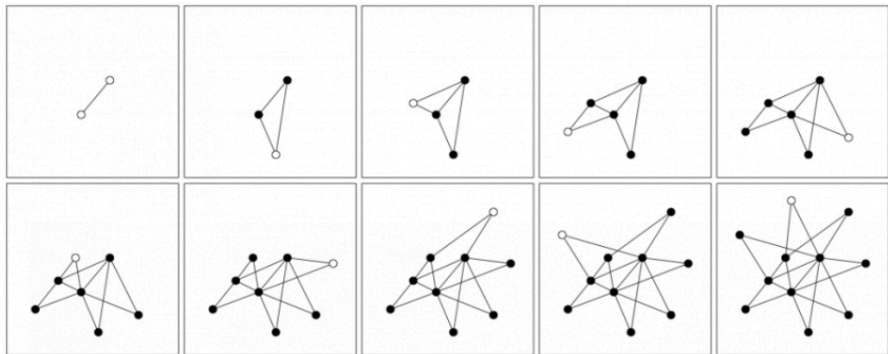
1. **Initialization:** Start from a complete graph  $G_m$  on  $m$  nodes (so each node initially has degree  $m-1$ ).
2. **Growth rule:** For each step  $t = m+1, m+2, \dots$ :
  - ▶ Add a new node  $v_t$  and  $m$  edges sticking out of it.
  - ▶ Connect each edge to a node  $u$  with probability

$$\mathbb{P}(v_t \rightarrow u) = \frac{\deg(u, t-1)}{\sum_w \deg(w, t-1)}.$$

Thus, high-degree nodes are more likely to receive new links.

This process defines the **Barabási–Albert (BA) model**.

# Evolution of the Barabási-Albert model



## Expected degree growth in the BA model

If  $t_u$  is the time when  $u$  appears, we can show

$$\mathbb{E}[d_t] \approx m\sqrt{\frac{t}{t_u}}.$$

**Derivation:** At time  $t \geq m$ , the network has  $L_t = \binom{m}{2} + m(t - m)$  edges. Up to constants depending only on  $m$ , we may write  $L_t \approx mt$  (think large  $t$ ).

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Fix a node  $u$ ,  $d_t := \deg(u, t)$ . When a new node arrives, it creates  $m$  new edges, each connecting to an existing node with probability proportional to its degree:

$$\mathbb{P}(\text{edge connects to } u) = \frac{d_t}{\sum_v \deg(v, t)} = \frac{d_t}{2L_t} \approx \frac{d_t}{2mt}.$$

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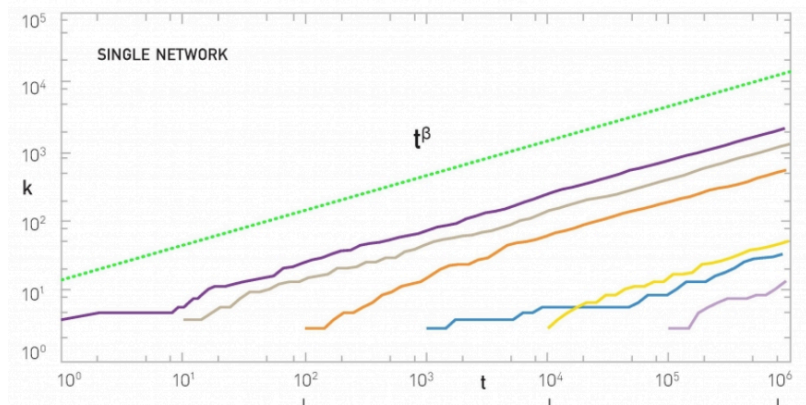
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This gives a recursion that gives the expected degree growth:

$$\mathbb{E}[d_{t+1}] \approx \mathbb{E}[d_t] \left(1 + \frac{1}{2t}\right), \quad t \geq m.$$

# Evolution of the degree

Simulated degrees of a few nodes in the log-log scale:



## Quick comparison (who becomes a hub?)

**Recall:**  $\mathbb{E}[d_t] \approx m\sqrt{\frac{t}{t_u}}.$

Two nodes joined at  $t_u = 10$  and  $t_v = 100$ . After  $t = 1000$  with  $m = 3$ :

$$\frac{\deg(u, 1000)}{\deg(v, 1000)} = \sqrt{\frac{1000/10}{1000/100}} = \sqrt{10} \approx 3.16,$$

$$\deg(u, 1000) = 3\sqrt{100} = 30, \quad \deg(v, 1000) = 3\sqrt{10} \approx 9.48.$$

Earlier arrival systematically advantages degree.

The ratio of expected degrees depends on  $t_u, t_v$  but not on  $m$ .



# Heuristic derivation of the degree distribution

From the recursion we found:

$$\mathbb{E}[\deg(u, t)] \approx m \left( \frac{t}{t_u} \right)^{1/2}.$$

To find the degree distribution at time  $t$ , note that

$$\deg(u, t) \approx m \left( \frac{t}{t_u} \right)^{1/2} \iff t_u \approx t \frac{m^2}{\deg(u, t)^2}.$$

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Since arrival times  $t_u$  are roughly *uniform* on  $\{1, 2, \dots, t\}$ , we can compute

$$\mathbb{P}(\deg(u, t) \geq k) \approx \mathbb{P}\left(t_u \leq t \frac{m^2}{k^2}\right) \approx \frac{m^2}{k^2}.$$

# Asymptotic tail

The prob. that a node has degree  $\geq k$  decreases quadratically in  $k$ :

$$\mathbb{P}(\deg \geq k) \propto k^{-2} \implies p_k = \mathbb{P}(\deg = k) \propto k^{-3}.$$

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$$\boxed{\gamma = 3.}$$

## Takeaways

- The tail exponent  $\gamma = 3$  is universal for the BA model (all  $m$ ).
- This formula matches simulations closely.

## Exercise (preferential attachment probabilities)

Consider the preferential attachment model with  $m = 1$ . Given the degree multiset  $\{1, 1, 1, 1, 2, 3, 3, 4, 4, 5, 5, 8\}$ , let a new node add *one* link using BA attachment  $\Pr\{u\} = \deg(u)/(2L)$ .

a) Probability it attaches to the highest-degree node:

$$\Pr\{\text{choose } k = 8\} = \frac{8}{\sum \deg} = \frac{8}{38}.$$

b) Probability it attaches to a node of degree 1: there are four such nodes, each with probability  $1/38$ :  $4 \times \frac{1}{38} = \frac{4}{38}$ .